

# M4U<sup>by</sup> TRANDS



**CUSTOM MADE SIMPLE**

Made For You (M4U) is a nimble company built to service the ever changing market of Private Label Custom Clothing. We specialize in providing the ultimate combination of quality, speed, technology and value. From Suits & Formalwear to Washable Custom Denim & Drawstring Joggers, we are the leading resource for Private Label customized apparel.



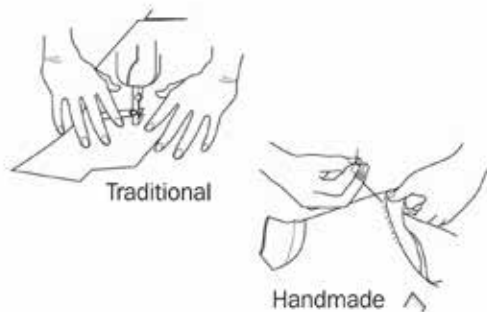
## Construction

The finest Italian garments are constructed with soft, luxurious canvas from Kufner, shoulder pads from Helsa, and thread from Coats and Guterman. All of our garments are constructed from these same premium parts.



Our garment make options include:

- \* Soft Jacket
- \* Unconstructed
- \* Half Canvas
- \* Full Canvas
- \* Unconstructed (Handmade)
- \* Full Canvas (Handmade)



Soft Jacket



Unconstructed



Half Canvas



Full Canvas



Unconstructed  
Handmade



Full Canvas  
Handmade

In China :

M4U is a subdivision of the Dayang Trands Group. Dayang has 24 branch companies, 15 separate factories and over 8,000 employees and is based in Dalian, China.

Dayang Group is one of the largest and most successful clothing companies in the world. Their state-of-the-art production facilities are second to none, and currently clothe some of the world's wealthiest men such as Warren Buffett and Bill Gates. Why China? Because China is the only country producing generational sewers. Experience shows in the final product. This option represents the ultimate combination of price and value.

In Italy :

M4U has partnered with LUBIAM, one of Italy's top garment manufacturers to offer Private Label garments crafted for those preferring a European-made option.

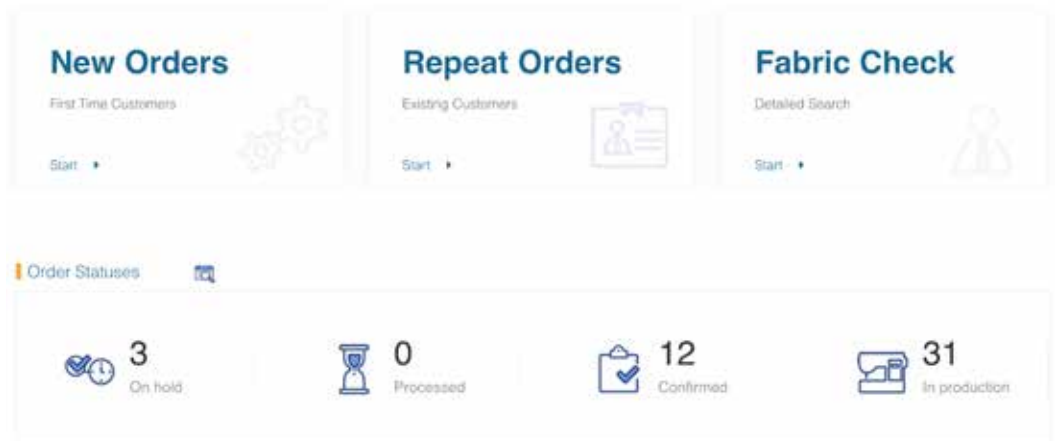
This option carries forth the same commitment to luxury since their founding in 1911 by Luigi Bianchi. All cloths in this program are premium European fabrications. The world's top fabric houses are cross-coded to eliminate the need for separate CMT. Delivery time is 6 weeks.



## SIMPLIFICATION

One Platform that does it all:

- \* Measurement Entry
- \* Fabric Ordering
- \* Garment Importing



## FOR ALL CUSTOM PRODUCTS

- \* Custom Suits
- \* Custom Sport Coats
- \* Custom Trousers
- \* Custom Shirts
- \* Washed Custom Denim
- \* Custom Casual
- \* Custom Sweaters
- \* Custom Topcoats / Car Coats
- \* Women's Custom
- \* In-Season Ready-Made

## TO SIMPLIFY YOUR LIFE

- \* **FREE SHIPPING** - Totally eliminate shipping charges
- \* No more communication with offshore entities
- \* No more excessive CMT shipping charges
- \* No more customs hassles
- \* No more wire transfer / payment issues
- \* Customer Service in America



Have you ever had a customer who waited too long to tell you he needed a garment?

M4U is one of the few vendors who can get you a suit in a hurry. We have over 700 in-house fabrics that can be delivered in **SIX WORKING DAYS** (plus shipping). Your reliable expectation is to receive the garment in 15 calendar days.



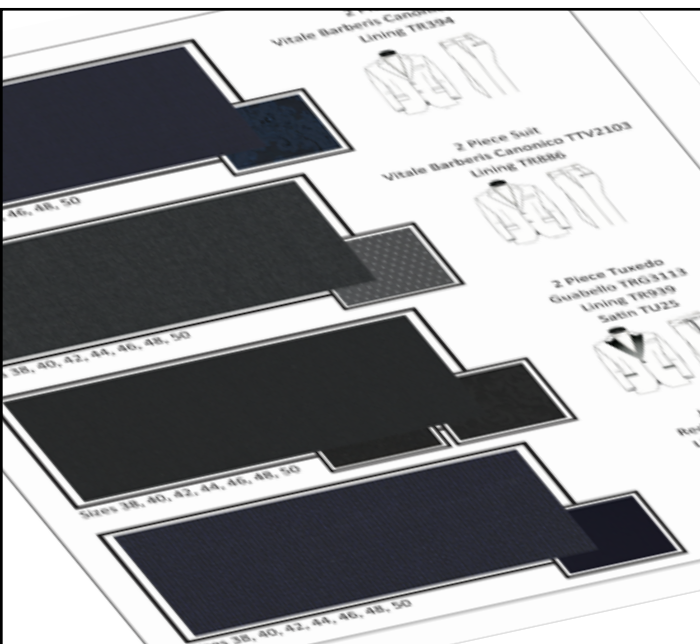
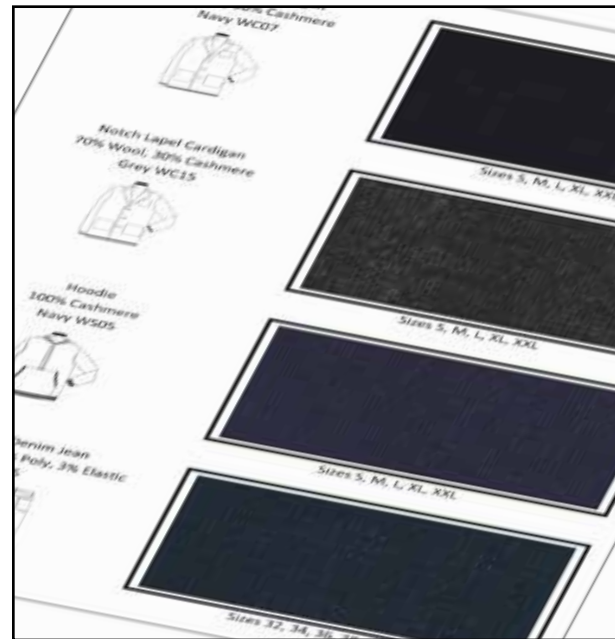
M4U cannot guarantee the lead time required for Customs Clearance and International Shipping Delays. The forementioned 15 calendar day expectation applies only to in-house fabrics and linings.

Your goal is to dress your customer 7 days a week, and become their go-to for all of their clothing needs.

On occasion, they run into a clothing emergency: a wedding they didn't plan for, a meeting they don't have the right suit for, or their basic grey suit tore. If they don't have time for custom, they can be in a real jam.

To solve this clothing emergency, we have created an in-stock program of the following 8 styles, including 4 tailored pieces in Italian fabrics from Vitale Barberis Canonico, Guabello, and Drago.

This is the same construction offered in our custom garment, available at readymade pricing for immediate delivery:



**Navy Suit in VBC TTV2101 – Size 38-50**

- \* Lining TR394, 2 Button Front, Half Canvas, 3 1/8" Notch Lapel, Soft Shoulder, Flap Pockets, Sleeve Buttons with No Buttonholes, Fully Lined
- \* Flat Front Trousers, Belt Loops, Front Pockets Slanted, Back Pockets Jetted with Button

**Grey Suit in VBC TTV2103 – Size 38-50**

- \* Lining TR886, 2 Button Front, Half Canvas, 3 1/8" Notch Lapel, Soft Shoulder, Flap Pockets, Sleeve Buttons with No Buttonholes, Fully Lined
- \* Flat Front Trousers, Belt Loops, Front Pockets Slanted, Back Pockets Jetted with Button

**Black Tuxedo in Guabello TRG3113 – Size 38-50**

- \* Lining TR939, 1 Button Front, Half Canvas, 3 1/2" Peak Lapel in Black Satin, Standard Shoulder, Jetted Pockets in Black Satin, Sleeve Buttons with No Buttonholes, Fully Lined
- \* Flat Front Trousers, Side Stripe in Black Satin, Buckle Strap on Waistband, Front Pockets Slanted, Back Pockets Jetted without Button

**Navy Blazer, Reda Hopsack**

(Not currently swatched) – Size 38-50

- \* Lining TR228, Half Canvas, 3 1/8" Notch Lapel, Ultra Soft (1/8" Pad) Shoulder, Flap, Pockets, Sleeve Buttons with No Buttonholes, Fully Lined

**Navy Notch Lapel Cardigan**

in 70%Wool / 30% Cashmere – Size S-XXL

**Grey Notch Lapel Cardigan**

in 70% Wool / 30% Cashmere – Size S-XXL

**Navy Hoodie in 100% Cashmere – Size S-XXL**

**Dark Wash Denim Jean in JA1035 – Size 32-40**

with Hand Brushing These garments will be stocked and replenished in our Las Vegas warehouse.

**Whether you need a single size for a customer, or want to order model stock to sell, these garments will be ready to ship within 24 business hours of ordering.**



## STOCKED, IN-HOUSE FABRICATION

A big benefit to being associated with one of the largest clothing companies is that certain fabrics, many branded, are purchased up front and stocked in our workrooms. This allows us to offer both favorable pricing and fastest turn on these fabrics. A current example includes a large collection of VBC and REDA, offered at only \$420 for a 2P Suit.

## CUT LENGTH PROGRAMS

Another huge advantage to doing business with M4U is enjoying the benefits of our relationships with important fabric houses. Our relationship with Gladson alone allows you unparalleled access and special pricing to VBC and Carlo Barbera. Add in Drago and Ariston and you have collections for every need and luxury level.

## CROSS CODING AGREEMENTS

M4U also has negotiated significant discounts for customers who already have swatch collections from Scabal, Loro Piana, Dormeuil, Marzoni and Ariston. You already have the collections. All you have to do is enter the fabric numbers... we do the rest.



- \* Legacy
- \* Revenge
- \* Blasone
- \* Sunny Seasons
- \* Flannels

- \* Bamboo
- \* Fresco
- \* Flash Linings

- \* Sinfonia 160s
- \* Bluefeel
- \* Rugby Flannel

- \* Suitings
- \* Jacketings

M4U has created an industry leading entry level program featuring 140 beautiful fabrics aimed at the \$795 + retail price market. The program offers:

- \* Full Custom
- \* Full Option Availability
- \* Formalwear Options
- \* Basics to Fancies, Traditional to Stretch Fabrics
- \* Free Shipping



## ENTRY LEVEL

- \* Younger Customers
- \* First Suits
- \* Graduations
- \* Job Interviews

## CORPORATE PROGRAMS

- \* Company Blazers or Suits
- \* Funeral Homes
- \* Company Rewards
- \* Employee Recognition

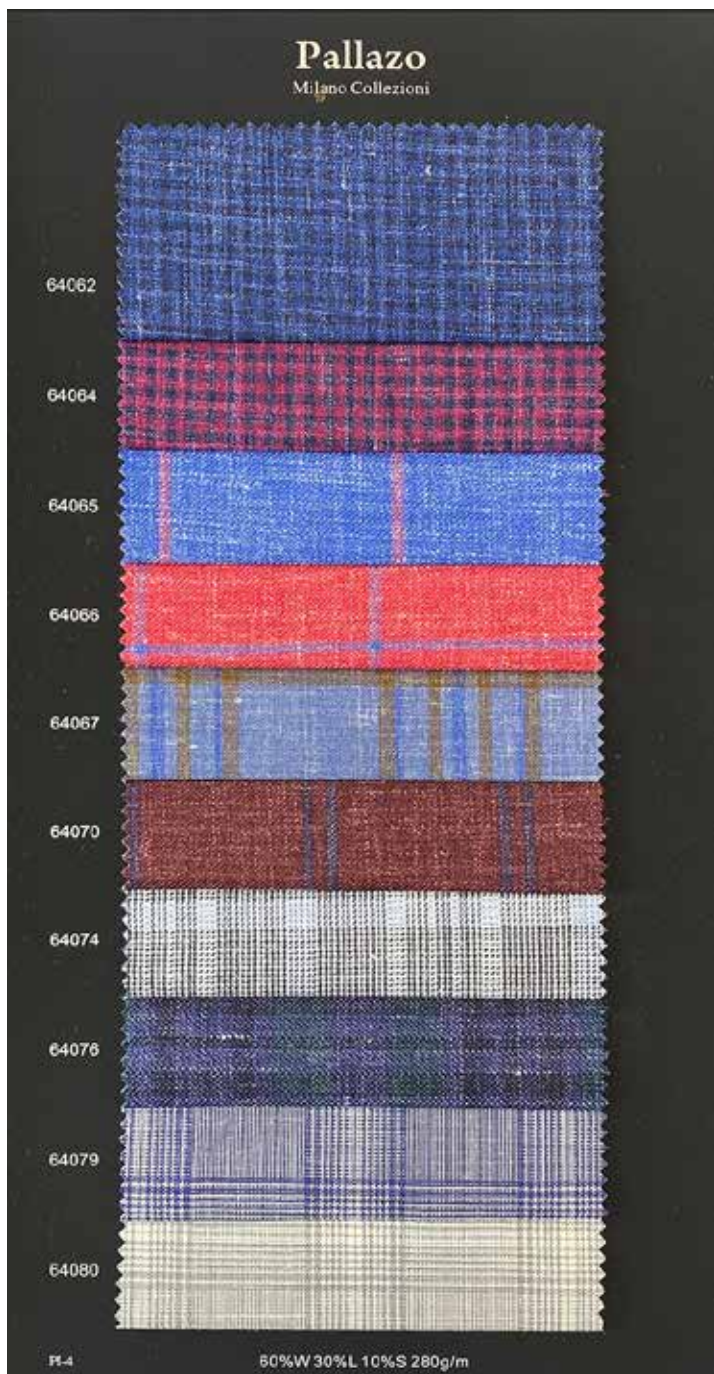
## WEDDINGS

- \* Tuxedo or Suitings
- \* Own vs. Rent
- \* Earn New Clients
- \* Garment to Remember



Remote Selling has become increasingly important. These days, a picture can be worth a thousand dollars instead of just a thousand words. Having high quality swatch images to share with your clients can either inspire a client to buy something, or simply help create a sale that might not otherwise happen.

It's just one more way to show you we understand you and your business' needs.



You have the flexibility to provide measurements in three different ways:

**TRY-ON GARMENTS:** Simply purchase Try-Ons in stock sizes and use them for fittings to tell us what changes to make. It's as easy as fitting a suit off-the-rack. Choose from Regular, Slim or SuperSlim.

**Jacket**

FitProfile  
Jacket\_Slim\_40R\_Jacket 2019-02-09 FT

Fit: **Slim** TryOn: **50 / 40R**

**Trousers**

FitProfile  
Trousers\_Slim\_34R\_Trousers 2019-02-09 FT

**Horizontals**

1/2 Collar: Let out [ ] Take in [ ]

1/2 Shoulder: Let out **1/4** Take in [ ]

1/2 Back: Let out **1/8** Take in [ ]

1/2 Chest: Let out [ ] Take in [ ]

**FINISHED MEASUREMENTS:** Simply replicate your customer's favorite fitting garments by measuring them and providing the finished measurements. Add adjustment observations as needed.

Item	Adj.Range	Measurements
Back Length *	22 7/8 - 38 3/4	29 1/2
Shoulder Width *	13 1/8 - 28 5/8	18 1/2
Sleeve Outseam L *	18 3/8 - 33 1/4	25
Sleeve Outseam R *	18 3/8 - 33 1/4	25 1/4
1/2 Chest *	15 - 39 5/8	22
1/2 Waist *	13 1/4 - 38 3/4	20

Collar Position: Raise [ ] **Lower** [ ]

Shoulder Position: Forward [ ] Back [ ]

Arm Position: Forward [ ] **Back** [ ]

Armhole Depth: Raise [ ] Lower [ ]

**MEASUREMENTS + EASE:** Simply measure your customer's body and add the desired amount of ease / comfort to the body measurements. Fitting a jacket becomes as easy as fitting a shirt.

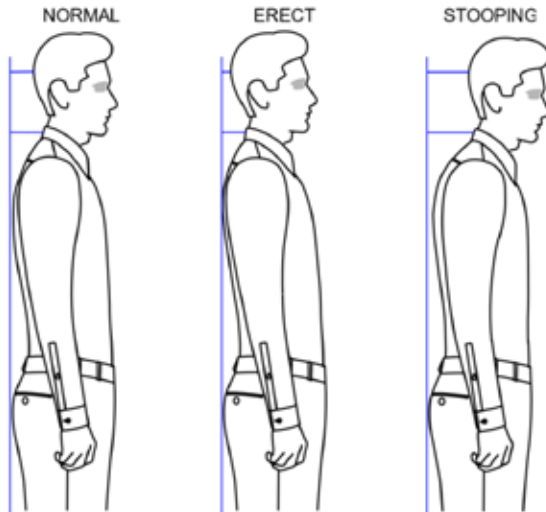
Chest *	40		4		44
Waist *	36		4		40
Hips *	40		4		44
Shoulder Width *	18	1/2	0		18 1/2
Back Length *	29	1/2	0		29 1/2
Sleeve Outseam L *	25	1/4	0		25 1/4

## DEFAULT EASE SETTINGS

- \* Classic
- \* Tailored
- \* SuperTailored

If you're not sure how much ease to add, simply choose one of the default settings.

## POSTURE / BALANCE



Perkins Shoulder Readings	Reading L	Reading R
	<input type="text"/>	<input type="text"/>
Shoulder Description L	High	Sloping
	<input type="text"/>	<input type="text"/>
Shoulder Description R	High	Sloping
	<input type="text"/>	<input type="text"/>
Perkins Incline Reading	Reading	
	<input type="text"/>	
Posture	Stooping	Erect
	<input type="text"/>	Avg 3/i <input type="text"/>
Chest Stature	Full	Flat
	<input type="text"/>	<input type="text"/>

## JACKET ' FIT TOOLS '

1/2 Collar	Let out	Take in
	<input type="text"/>	<input type="text"/>
1/2 Shoulder	Let out	Take in
	<input type="text"/>	<input type="text"/>
1/2 Back	Let out	Take in
	<input type="text"/>	<input type="text"/>
1/2 Chest	Let out	Take in
	<input type="text"/>	<input type="text"/>
1/2 Chest Front	Let out	Take in
	<input type="text"/>	<input type="text"/>
1/2 Back Waist	Let out	Take in
	<input type="text"/>	<input type="text"/>
1/2 Waist	Let out	Take in
	<input type="text"/>	<input type="text"/>
1/2 Front	Let out	Take in
	<input type="text"/>	<input type="text"/>

## TROUSER ' FIT TOOLS '

Total Rise	Raise	Lower
	<input type="text"/>	<input type="text"/>
Front Rise	Raise	Lower
	<input type="text"/>	<input type="text"/>
Back Rise	Raise	Lower
	<input type="text"/>	<input type="text"/>
Flat Seat		Reduce
		<input type="text"/>
Back Rise Curve		Deepen
		<input type="text"/>
<b>Horizontals</b>		
Crotch	Let out	Take in
	<input type="text"/>	<input type="text"/>

**Option Categories to Choose From:**

**Jackets**  
**Trousers**  
**Vests**  
**Overcoats**  
**Shirts**

**56 Categories**  
**32 Categories**  
**15 Categories**  
**32 Categories**  
**45 Categories**

Jacket	Trousers	Waistcoat	Overcoat
Washable Treatment	Washable Treatment	Exterior Pic Stitching Size	Closure
Closure Buttonhole	Pleat Qty	Washable Treatment	Closure Zipper Colour
Canvas	Pleat Depth	Closure	Lapel
Closure	Pleat Direction	Lapel	Contrast collar
Lapel	Formal Treatment Side Stripe	Lapel buttonhole Position	Contrast Top Collar
Lapel buttonhole Position	Watch Pocket	Lapel Buttonhole Style	Throat Tab
Lapel Buttonhole Style	Formal Treatment Back Pocket Jetting	Chest Pockets	Lapel buttonhole Position
Handmade Buttonholes	Waistband Formal Treatment	Side Pockets	
Formal Treatment Collar	Formal Treatment Color	Formal Treatment Lapel	
Formal Treatment Lapel	Button Code	Formal Treatment Collar	
Formal Treatment Breast Pockets	Front Buttonhole Color	Formal Treatment Chest Pock	
Formal Treatment Pocket Jetting	Back Pocket Buttonhole Color	Formal Treatment Side Pocke	
Formal Treatment Side Flap Pockets	Waistband Closure	Formal Treatment Color	
Formal Treatment Lapel Edge Piping	Waistband Style	Back Exterior	
Formal Treatment Color	Buckle Position	Button Code	
Button Code	Waistband Closure	Buttonhole Color	
Shoulder Type	Buckle Style	Exterior Stitching	
		Exterior Stitching Color	
		Lapel Buttonhole Color	
			Shirt
			Washed
			Sleeve Type
			Sleeve Pleats
			Sleeve Strap
			Collar
			Cuff
			Sleeve Vent
			Fusing

123 Button Choices

42 Undercollar Choices

31 Thread Colors

20 Embroidery Colors

18 Formal Satin Colors

... and more ...



Setup your own models for quick use when creating an order. Save as many as you need with all your favorite options.

Model

Model

SB11N2

SB1P2


Jack SB1S2

SB2 Low Gorge

SB2N1

SB2N2

SB2P2



PREVIEW

Model Name

SB2 Low Gorge

Washable Treatment

No

Closure Buttonhole

Left

Canvas

Standard

Closure

2 Button

Lapel

Notch w Low Gorge 8.2cm / 3 1/4 in

Lapel buttonhole Position

Left

Lapel Buttonhole Style

Normal

Handmade Buttonholes

▼



**M4U** by TRANDS

SKU: 2PS01-JX119

ONE NOTCH + UNSTRUCTURED SHOULDER + FLAP POCKETS  
IN EXTENSION FLAT FRONT + LOOPS



JX119 - CHARCOAL PERFORMANCE WOOL

92% WY 8% EL 290 g CF



TSHL059 - WHITE ROYAL TWILL

100% CO 123 g AA

## PRODUCT SKUs

Take your Models to the next level of productivity by turning them into products. This now includes:

Fabric  
Lining  
Buttons  
Make

Enter one SKU number and choose a Fit Profile and your order is complete.

Great for weddings, and easy replication of Ready Made orders. Design your product line, and quickly sell them as M4U orders.

Stocked fabrics have QR codes for instant fabric check. Scan with your phone for instant, real-time inventory level.



Item:  Cut Length:

Search Condition:

All  Available  Sold out  Temp Sold out

Show  entries

No	Fabric	Fabric No	Status	Current Inventory
1		JX121 fancy red_617723	Available	60.93

No.	Order	Action	Customer	Item	Status
1	BLL3024936		Tim,Peters	Shirt	Left factor
Ticket		22818461			
CustomerNo		BLL-3146			
Fabric		TSHL060			
Lining					
Fabric Status		Fabric Ready			
Lining Status					
Processed date		2022-01-06 08:05:08			
Expected ship date					
Ship date		2022-01-15			
Shipping Status		Direct shipment			
Courier		DHL			
Mother AWB					
Baby AWB		5750893632			
Location					

Track your order as it goes through production and know when it ships.

**DHL** Track Ship Logistics

**Wednesday January, 05 2022**

09:48 Local time | Arrived at DHL Delivery Facility MINNEAPOLIS - USA  
MINNEAPOLIS, MN - USA  
1 Piece ID

07:38 Local time | Shipment has departed from a DHL facility CINCINNATI HUB - USA  
CINCINNATI HUB, OH - USA  
1 Piece ID

05:32 Local time | Processed at CINCINNATI HUB - USA  
CINCINNATI HUB, OH - USA  
1 Piece ID

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**Tuesday January, 04 2022**

03:06 Local time | Shipment is on hold  
CINCINNATI HUB, OH - USA  
1 Piece ID

02:44 Local time | Arrived at DHL Sort Facility CINCINNATI HUB - USA  
CINCINNATI HUB, OH - USA  
1 Piece ID

**ULTIMATE PERSONALIZATION** : Turn a photo of something special to you into something special to wear.



**\*\*\*\* NEW \*\*\*\***

Now you can simply upload your images, choose a template and our graphic designers will get back to you with a mock-up.

No need for image editing experience



**CORPORATE SALES** : Use a company logo or icon to create a company vest or jacket and harness team spirit.





Some clients demand the very best. For that customer, M4U offers a hand made Bespoke garment which combines the ultimate in premium make with old-world craftsmanship. Perhaps the best value in the luxury clothing industry today.



## FIRST-FIT GARMENTS

When you have a gentleman who is hard to fit and/or he wants to place a large order, you may want to make a sample garment to confirm your measurements before proceeding with the order. This unfinished, basted, machine sewn option delivers just that in only 3 weeks. The cost for this service is only \$175 and it is available for both regular and Bespoke orders.



Why? There is a customer out there in the market that many of us in custom have been unable to reach. This customer often aspires to the best of everything, and for his entire life he has marketed to that the best clothing comes from Italy. Movies, magazines and anything with a marketing budget has convinced him of this.



This is a customer we don't have who shops with Canali, Zegna, Pal Zileri and Corneliani to name a few. While country of origin no longer defines what is the "best", M4U now gives you an easy way to reach this customer with a full custom garment for him without the usual hanging inventory commitment that often comes with it.

- \* Crafted in the workrooms of Luigi Bianchi in Mantova Italy
- \* European cloth only. 125+ in house cloths and unique linings from Italy's top collections
- \* plus the following discounted collections, which are cross-coded (no separate CMT order required)





Hunting / Safari Jacket



Garment Washed Custom Denim



Shirt Jacket



Drawstring Trouser



Long / Short Sleeve Pop-Overs



Cargo Pant



Bomber Jacket



5-Pocket Pant



Long / Short Sleeve Sweaters



**Sport Shirt Driven**

**Custom or Ready Made**

**3 WEEK Delivery**

**FREE Shipping**

**Industry-Leading Make Quality**

**Handmade Make Available**

**Hundreds of In-Stock Fabrics**

**Dozens of Buttons & Thread Colors**

**Consistent, Reliable Delivery**



**Buy 5 Shirts, Get the 6th FREE. ALL YEAR LONG !**



If you would like to purchase fabric or lining directly from your favorite mills or cloth houses and draw from the inventory as you sell, that exclusive option is possible with M4U. We will assign your materials a unique fabric number in our software, only visible to you. All you pay on each order is our low CMT charge. (min. 20 meters per fabric)



## CUSTOM SIGNATURE LININGS

Want to create your own signature linings?

With our proprietary software you can create and order your own private lining inventory and have us store it for you, ready when you need it.

Printing your own linings means they will NEVER be sold out, unless you don't want to print them again.

Use your own brand logo or icon, or have an artist create an exclusive design for you.



Want to separate your off-the-shelf business from everyone else?

RM4U offers the opportunity to select any fabric, style it to your liking, and order as many stock sizes as you wish. You can even make modifications to our stock sizes to adjust to preference at no extra charge.



There is no minimum order required, and orders of 4 units or more receive a 20% discount from the Custom pricing. There are no seasonal minimum requirements and you can fill-in whenever you want. There's no need to tie up your cash flow with inventory. Order Merchandise on Demand and make more money. That's smart business.



Sizecode	1/2 Chest		1/2 Waist		1/2 Hip		Shoulder Width		Back Length		Sleeve Outseam L		Slee
3XS	20	1/4	19	7/8	18	7/8	8	5/8	23	1/4	22	5/8	22
2XS	21	1/8	20	5/8	19	5/8	8	3/4	24		23	1/4	23
XSM	21	7/8	21	1/2	20	1/2	9		24	3/4	23	7/8	23
SML	22	5/8	22	1/4	21	1/4	9	1/4	25	5/8	24	3/8	24
MED													
LRG													
XLG													

**IN SEASON**

- \* When You Want It
- \* When You Need It
- \* Just In Time

**QUICK**

- \* 3-4 Week Delivery
- \* No Need To Plan Ahead
- \* Avoid Excess Inventory

**Replenishable**

- \* Easily Get More
- \* Always The Right Size
- \* Get What You Want

M4U also offers a line of products custom made for Women. Currently the line offers jackets, trousers and skirts. Choose from a large selection of design options and customize the fit as needed with several adjustments possible.



However you prefer to be serviced, M4U makes it easy.

## PHONE / ZOOM / CHAT

- \* Monday - Friday
- \* Staff in the USA
- \* Experienced



## SUPPORT FORMS

- \* Easy Online Forms
- \* HelpDesk Reliability
- \* Save Our Replies



## EMAIL

- \* Same Day Replies
- \* Knowledgeable
- \* Convenient



## RESOURCE LIBRARY

- \* Measuring Guides
- \* Spec Charts
- \* How-To Videos
- \* Detailed Manuals



## FACE TO FACE

- \* Store Visits
- \* Trade Shows



## SEMI-ANNUAL SEMINARS

- \* Dates TBD



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Southwest & Western

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Simply the finest combination of personal and technical support in the custom industry.



## LET US HELP YOU WITH SETUP COSTS

Swatching is expensive. It costs M4U nearly \$1,500 to swatch and setup a new account. We ask you to contribute a portion of the cost and we take care of the rest. Only \$700 for Clothing swatches, \$400 for Shirts, or \$900 for both. We also offer a starter Clothing package which includes our opening price point and our linings package for \$400.

Simply put, if our swatching and offering leads to 2-3 additional sales for your business, it has paid for itself. There are no ongoing costs for additional seasonal swatching as long as you are sending an average of at least two orders per month.

## WHAT'S INCLUDED?

- \* Swatch Cards / Folders
- \* Industry Leading Materials Books (buttons, threads etc)
- \* Access to M4U Platform & Imaging
- \* 20% Off Personal Garments for your first 12 months

## YOUR COMMITMENT?

- \* Must complete the onboarding process within 30 days
- \* An average of at least two non-personal orders every month
- \* Open line of communication with our support team so we can assist with needs / concerns that arise

## ADDITIONAL BUT NOT REQUIRED

### Try-On Garments

There is no clothing investment that provides a better ROI than a set of Try-On garments. These valuable tools aid in communication between you and your customer to develop the best fit possible.

M4U offers Try-Ons as low as \$239 / 2 Pc Suit to aid with this process.

## A LA CARTE M4U PROGRAMS

- \* M4U - Made in Italy : \$300 for Materials Kit
- \* M4U Jeans & Chinos : \$100 for Materials Kit
- \* M4U Sweaters & Polos : \$100 for Materials Kit

## READY TO GET STARTED?

- \* Go to [madeforyoucustom.com/getstarted](http://madeforyoucustom.com/getstarted) to fill in our sign-up form to get started!

A man with dark hair and sunglasses stands in front of a stone wall. He is wearing a dark blue jacket over a light-colored polo shirt and light-colored trousers. The background features a stone wall with a window that has a white lattice pattern. The lighting is bright, suggesting an outdoor setting.

**M4U**  
by  
TRANDS

**Custom Made Simple**